



Importers of the finest Belgian Beers.

NEWSLETTER

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The largest on Belgian Beer!

**“A FINE BEER
MAY BE JUDGED
WITH ONLY ONE
SIP, BUT IT’S
BETTER TO BE
THOROUGHLY
SURE.”**

BACK TO SCHOOL.

When we were young in Belgium in the 1960's and 1970's, low alcohol beer was the normal beverage at school, and had been normal for many centuries. Low alcohol means the beer contains a maximum of 1.5 % alcohol by volume. This style of beer is called 'Table-beer' in Belgium. In the 1980's and 1990 political correctness mixed together with marketing efforts by the soft drink companies got the upper-hand, and table beer disappeared from the schools. Of course, obesity in school children became a problem during the last 20 years. Some don't accept the connection between soft drinks and obesity, others do.

Every year when school is about to start again, several advocates in Belgium who have the best interest of the pupils in mind, plead to ban soft drinks from school and to replace them with the table beer of earlier days. So far, they have not succeeded, even though tests have clearly shown that we don't have to be afraid of drunken pupils. Children who drank an 11.2 oz bottle of table beer after abstaining from food for 12 hours did not show any alcohol in their blood. Table beer doesn't boost the insulin concentration in the body, as do soft drinks, and thus the risk for diabetes, obesity and cancer are far less. Table beer is far lower in calories too, and table beer offers vitamins and antioxidants.



Table beers are still consumed in hospitals and in prisons in Belgium. This every-day-beer was the basic drink of the whole population until well into the 1950's. Nobody drank water. Soft drinks were introduced by the US army after WW II.

LEARN TO DRINK IN A FAMILY ENVIRONMENT.

Researches at the John Moores University in Liverpool (UK) confirm that learning to drink beer or wine in a family environment as a youngster offers the best protection against errant behavior while consuming alcohol. They investigated over 1,000 boys and girls, of age 15 to 16. The vast majority of them (88 %) consumed alcoholic beverages on a regular basis.

Those who started to drink with their parents at a younger age were binge drinking far less than those who hadn't, and drank only half as much during public outings, as those who started buying their drinks on their own, separate from a family environment.

The family drinkers were far less engaged in risky behavior, and were better behaved. The study was published in "Substance, Abuse Treatment, Prevention and Policy". The authors say that it is of absolute importance that policy makers don't create any laws making it illegal for parents to consume alcohol together with their children.

The Belgian way to drink beer or wine with meals in a family environment offers plenty of occasions for young adults to learn to appreciate these alcoholic beverages, to know how their body reacts to the alcohol, and to learn how much is too much. Sadly, this wisdom is more and more outlawed in the USA. On the other hand, how many parents take the time to really teach good behavior to their kids? As is often the case: the good ones are punished with the bad ones.



Expansion at Brewery Bavik: tripling the capacity from 200,000 barrels to 600,000 barrels.



- 1 Start of the ground works to build the new brew house, adjacent to the old brew house. Both brewing configurations will be interconnected and both are fully computerized.
- 2 Robotized new second keg line.
- 3 Arrival of several new huge lagering tanks at the brewery. Notice the yellow insulation around the tank.
- 4 Arrival of one of the smaller fermentation tanks that will sit inside the building. Text on the building: 'Bavik, the crown on the beer'
- 5 The new erected lagering tanks inside the brewery.



Gulden Draak[®]

VINTAGE ALE 2007

For the first time in the USA!
The special winter brew version of the original
Gulden Draak, 7.5% Abv.
The beer is bottle conditioned,
refermented in the bottle,
and the brew year is clearly marked on the label.
The ideal combination to age some in your wine
cellar for future comparative tastings.
You will love this beer!
Ask your favorite retailer.



PETRUS WINTER ALE

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high fermentation.
This Christmas child of the Petrus
family is only brewed throughout the
month of November.
Its soft aroma is the perfect start for
cosy holiday season.

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labels, playingcards, serving trays, taphandles



SAFE DRINKING MARGIN.

In Europe, the "safe drinking margin" per week is considered 14 glasses for women and 21 glasses for men. Which translates in 2 and 3 glasses per day. A glass can be a glass of beer (12 oz), a glass of wine (6 oz) or a glass of hard liquor (2 oz). "Safe" meaning no harmful effects in the short or long term.

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